RENJITH SURENDRAN

London, United Kingdom | Tier 2 Dependent Visa

📞 + 44 7532624042 ✉ renjithsurendrant@gmail.com in Renjith Surendran | LinkedIn 🌐 RSDesignz | Portfolio

Profile Summary

An experienced UI/UX design professional with a rich and varied 15 years in design—most recently, Administration at NHS & Product Design Lead for the HumbleBridge AI-driven Software solutions, where I led and managed designers and UXRs, alongside pioneering our B2B and B2C UX strategy. Some milestones include pioneering our design system, UX research repository, and managing stakeholder and team management across the board to deliver a successful and scalable product.

Professional Experience and Skills

Barts Health NHS Trust, London, UK. - Administrator
Dec 2023 – Present

- Coordinating work for patient administrative systems, keeping accurate patient records on CRS, and providing administrative support to various medical teams such as consultants, nurses, and HCS's in their smooth operations and effective delivery of patient care.
- Effective design and development of the Power BI dashboard for Day Surgery departments in Royal London and Mile End Hospitals in London relate to effective data visualization and consolidation in driving operational efficiency.

HumbleBridge AI, London, UK. – Design Lead (Part Time)
Sept 2023 – Present

- Collaborated on initial company research, strategic planning, portfolio development, branding and company website for an HumbleBridge AI-driven startup based in Austria.
- Conceptualized and designed an intuitive AI-powered platform "Rekruiter" that automates job descriptions, pre-screening, and interviewing to improve the HR recruitment process and developed a design system in Figma to ensure consistency and scalability.

Reflections info systems, India. - Lead UX Designer
July 2022 – Jan 2023

- Lead the design team in ad-hoc-based resource allocation on various projects and owned an NFT Marketplace platform for implemented the design thinking process. Initial user research will involve user interviews, surveys, designing mock-ups, and prototyping; each one of them keeps accessibility to WCAG at the front.
- Conducted UX audit for Banking and Financial sector (Veem) by heuristic evaluation, competitive analysis, and content audit, identified UI and UX inconsistencies, complex user flows, navigation issues; hence, revamped the existing application against the audit results, which increased better usability, resulting in increased conversion rates.

IBM India Private Limited. – Visual Designer
Feb 2022 – April 2022

- Re-designed an IOT Project for Kore wireless, including user research, low-fidelity and flow diagrams, high-fidelity interactive prototypes. User advocacy throughout external stakeholders, C-Suite Managers including clients and partners, and/or technical discussions including through User research and usability testing.
- Successfully work in an Agile development environment for an active participant in sprint planning, stand-ups, and retrospectives.

Gadgeon Smart Systems, India. – Lead UI/UX Designer
Feb 2021 – Feb 2022

- Re-designed an IOT Project for Kore wireless, including user research, low-fidelity and flow diagrams, high-fidelity interactive prototypes. User advocacy throughout external stakeholders, C-Suite Managers including clients and partners, and/or technical discussions including through User research and usability testing.
- Successfully work in an Agile development environment for an active participant in sprint planning, stand-ups, and retrospectives.

Orion Innovation, India. – UI Designer | Project Lead
Jan 2010 – Jun 2012 | Sept 2013 – Feb 2021

- More than a decade of working experience with Orion Innovation, allotment to different KPMG Audit and Advisory projects contributed significantly to more than 100 projects as UI Designer and Project Lead, possessing the best UI Design and front-end development projects.

- UI/UX process in a highly technical environment, shaped and led a high-calibre team of 19 UI/UX professionals that include talent from India and the US with a view to drive Orion's design team-including hiring our pivotal UXR. Mentor junior designers, plan team-building activities and UX boot camps to make sure collaboration and innovation happen inside the team.
- Created a scalable design system to drive consistency in design for all KPMG projects facilitate consistent design standards, efficiency, and handoff for all projects using SharePoint, WPF, and Angular technologies.
- Led company-wide discussion with stakeholders and technical architects, thus allowing smooth implementation of new technology was held as crucial in organizational success and played an instrumental role in the product cycle.

MariApps Marine Solutions (BSM), India. – Senior UI Designer *Sept 2012 – Sept 2013*

- Conceptualized and implemented innovative UIs for PAL ship management solution for the maritime industry, capturing client requirements, bespoke mock-up designs, and developed front-end using HTML, CSS, and JavaScript.
- Worked closely across departments with the development team to ensure project objectives and expectations were accomplished.

Grove Limited, India. – Jr. Graphic Designer *Jan 2008 – Jan 2010*

- Created a complete **brand identity** and website for Groves Snacks Food Company, hence creating a concrete and unforgettable brand image in marketing materials that coincides with the company's vision.
- Over 20 internal magazines entitled "Vulcan" designed for Merchem Limited, displaying company news and achievements with related information concerning the industry for internal communications amongst its employees.

E2mars solutions, India. – Graphic Designer *Feb 2007 – Jan 2008*

- Designed and created visually engaging 2D animation presentations for e-learning courses targeted toward international students.
- Designed a range of characters, backgrounds, and other visual elements that were significant in enhancing the overall visual storytelling and learning experience with e-learning.

Skills and Expertise

- End-to-end 0-to-1 product design for SaaS platforms.
- Building scalable design maturity and frameworks.
- Team Leadership and Culture.
- Hiring, mentoring, and shaping a design team culture.
- Design Systems, WCAG compliance and Accessibility
- Developing detailed user journeys and flow diagrams.
- User Research and Usability Testing
- Skilled in Adobe CC 2025, Figma, Miro, whimsical
- Development Collaboration
- Expertise in front-end technologies HTML, CSS and JavaScript.
- Facilitating workshops, iterative design, and sprint cycles.
- Aligning design with Business goals through stakeholders

Education

Bachelor of commerce, India. *Feb 2004 – April 2006*

- Dr. Bhimrao Ambedkar university

Certifications

Google UX Design *Feb 2023 – Sept 2023*

- Responsive Web Design in Adobe XD
- Create High Fidelity Designs & Prototypes in Figma
- Conduct UX Research & Test Early Concepts
- Build Wireframes & Low-Fidelity Prototypes
- Start the UX Design Process: Empathize, Define, & Ideate
- Foundations of User Experience (UX) Design

IBM *Aug 2020*

- Design Thinking Practitioner
- Design Thinking Co-Creator
- Design & User Experience Essentials

Microsoft Certified Professional *Feb 2018*

- Programming in HTML5 with JavaScript and CSS